



membership & motivation







May-June 2026 News You Can Use!

Welcome to m&m challenge 2.0!!

We are focused on one **Wildly Important Goal (WIG)** to increase membership participation by impacting chapter vitality and engagement. Our goal this year is to increase membership by **10%**. For example, if you are a chapter of 25 women, your chapter's goal would be to increase by 3 women by Feb 28, 2027.



We also want to increase the number of chapters participating in m&m 2.0 from 36 to at least **62**. Here are new ideas to help you kickstart your brainstorming of ways to increase the strength and vitality of your chapter membership! You are not obligated to complete the *exact* ideas listed below...we just want you to imagine all the different ways you can connect with your chapter, project recipients and the community!

-  **(Connect with a sister)** Call a sister to stroll through a park together to enjoy the blooming flowers.
-  **(Support Project Recipient)** Ask them about their summer plans and send a graduation gift if appropriate.
-  **(Share about P.E.O)** Brush up on your elevator speech and P.E.O. story and share with a stranger.
-  **(Involve whole chapter)** Start making plans to participate in the "Walk Today for Women Tomorrow" event in August 2026 encouraged by Int'l. See below for info!
-  **(Love in Action)** Check in on your sisters' vacation plans and offer to assist with collecting mail or watering plants.
-  **(Contact Potential Members)** Review the training for Seeking a Transfer process. Look at the Non-Member Intro list for anyone in your area.

Has your chapter made plans to participate in the upcoming "Walk Today for Women Tomorrow" event? Details on how to plan the event are on the Hub –search for "walk" Shirts are on sale until June 22nd.



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